

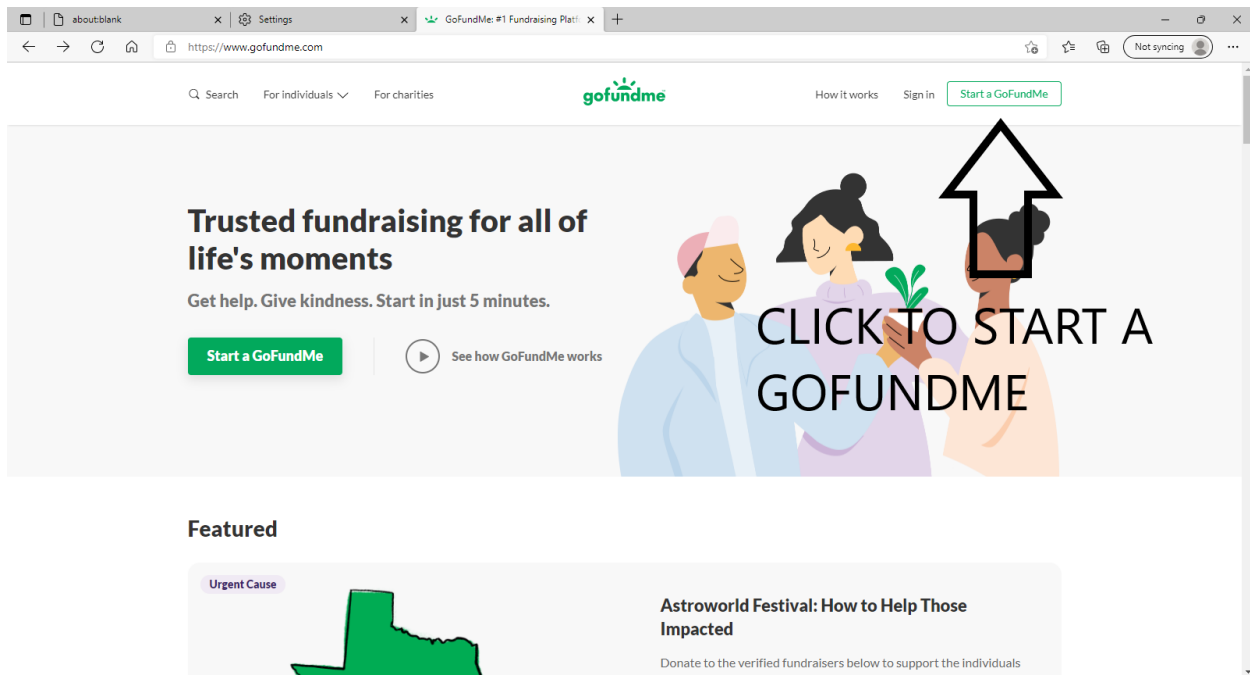
## Creating your 2022 OT Hike and Float GoFundMe Fundraising Page

These screen shots walk you through creating your own GoFundMe (GFM) fundraising page. These screenshots were taken from a desktop; your smartphone has similar functionality and screens.

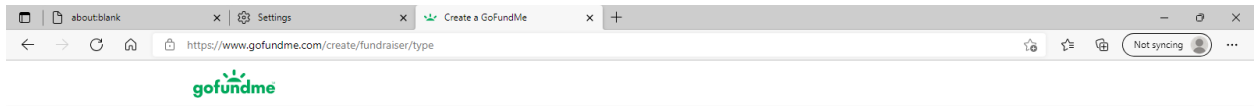
Before you start, it's a good idea to prepare two things:

- 1) The picture you'll use on your cover page, plus a team photo (optional)
- 2) Your story....why people should support you. The more you can personalize the impact to you of the trail and/or the organization, the more effective your appeal will be.

1. Use your browser to go to <https://www.gofundme.com> . Click on "Start a Fundraiser" to get started.



2. On the next screen, select “A Nonprofit or Charity”.



Hi there, who are you fundraising for?



**Yourself or someone else**

Donations will be deposited into a personal or business bank account.



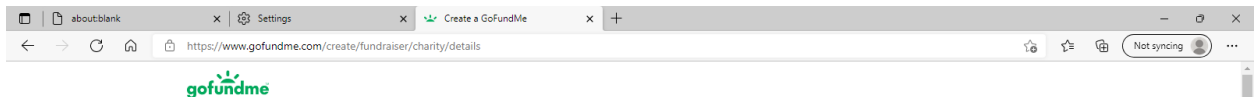
**A nonprofit or charity**

Donations will be automatically delivered to your chosen nonprofit.



https://www.gofundme.com/create/fundraiser/charity/details

3. On the next page, fill in the blanks and click in the box “Select a Nonprofit”. That will open the search page.



< Back

Step 1 of 5

Let's start with the basics

What's your name?

First name

Last name

Where do you live?

United States

Search your zip code

Which nonprofit are you fundraising for?

Search a nonprofit

Next

By continuing, you agree to the GoFundMe [terms](#) and [privacy policy](#).

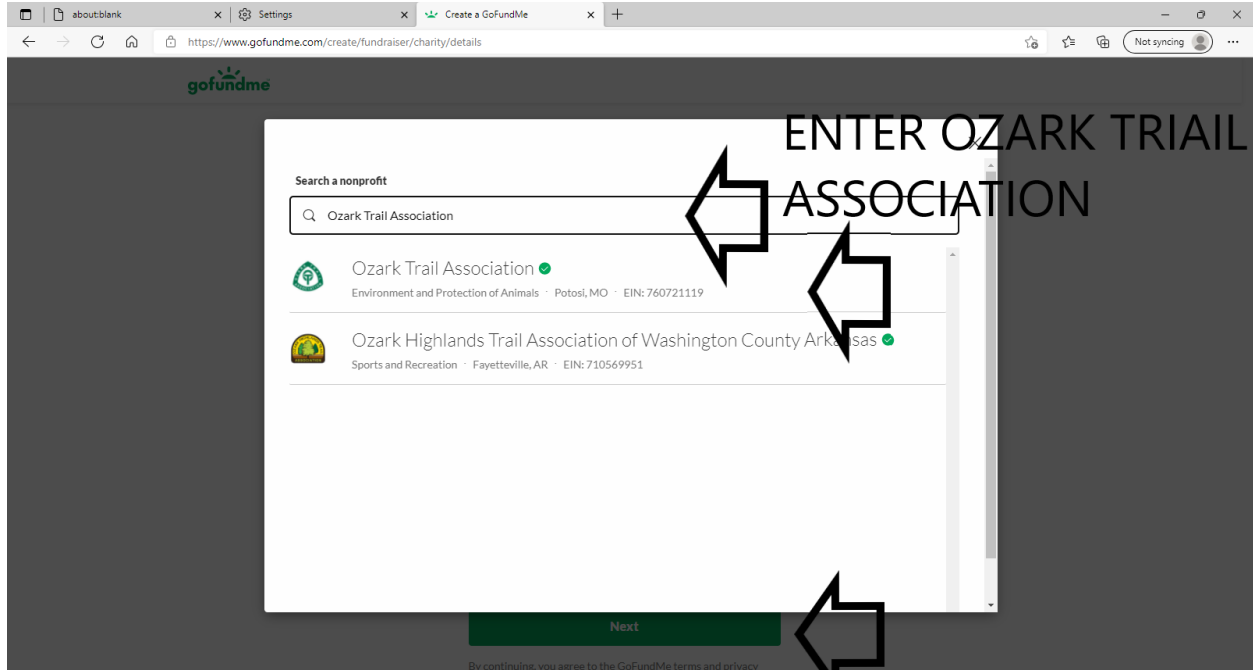


FILL IN THE  
BLANKS

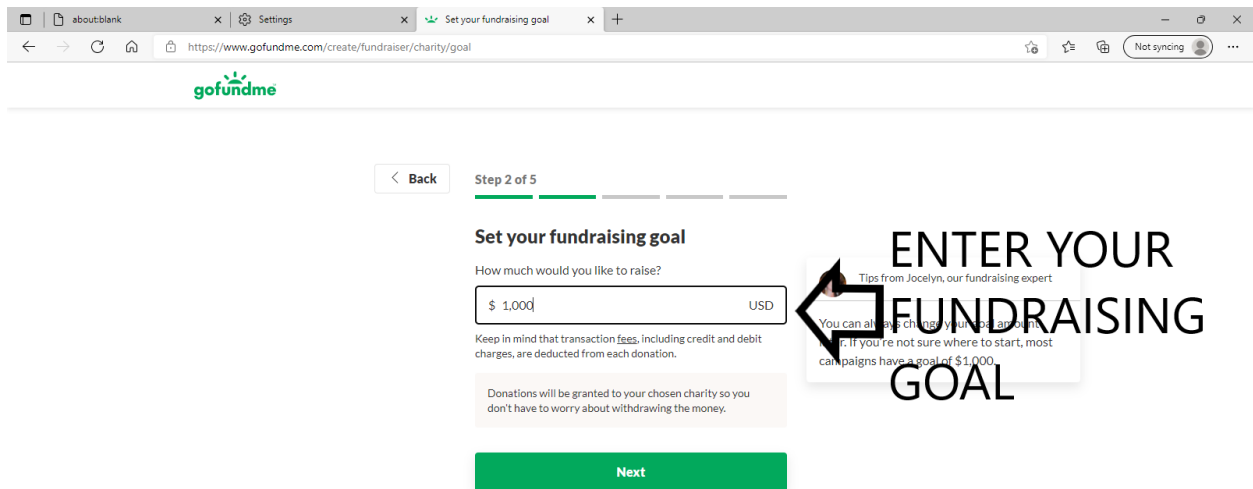


CLICK HERE

4. You'll type Ozark Trail Association and then select it from the list and click Next.



5. On the next page, enter your team's fundraising goal and click the Next button.



6. Create your own GoFundMe login and password and click Next.

gofundme

Already have an account? [Sign in](#)

Great progress, Garrett.

**Create an account to save and continue**

Email address  
gdoak@swbell.net

Password  
|

Your password must have:

- At least 12 characters
- 1 uppercase letter
- 1 lowercase letter
- 1 number
- 1 symbol

**Next**

By continuing, you agree to the GoFundMe [terms](#) and [privacy policy](#).

ENTER YOUR CREDENTIALS

CLICK NEXT

7. Do the whole account protection thing. You'll be sent a confirmation text when you click Next.

gofundme

**Keep your account safe**

Add your phone number for another layer of security. We will never share your number with anyone else.

Phone number

USA

How should we send the verification code?

Text message  Voice call

**Send code**

ENTER CELL

CLICK NEXT

8. Now upload your cover photo.

UPLOAD COVER PHOTO →

gofundme

< Back Step 3 of 5

**Add a cover photo or video**

A high-quality photo or video will help tell your story and build trust with donors.

Upload a photo Add a YouTube link

or

Choose an image

NATIONAL ASSOCIATION OF PHYSICIAN ASSISTANTS

9. Now enter your team name and your story. Make it compelling! Then click Next.

about:blank | Settings | Tell your story | +

https://www.gofundme.com/create/fundraiser/charity/story/2jzqx1uq0

**gofundme**

< Back Step 4 of 5

### Tell your story

What's your fundraiser title?

Team Garrett OTA Hike and Float Challenge 9

Why are you fundraising?

Want to join me in making a difference? I'm raising money to benefit Ozark Trail Association, and any donation will help make an impact. Thanks in advance for your contribution to this cause that means so much to me.  
More information about Ozark Trail Association: The Ozark Trail Association (OTA) plays the leading role in the construction and maintenance of

Preview fundraiser

Next

Tips from Jocelyn, our fundraising expert

**To raise the most money for a charity campaign, make sure you:**

- Explain the charity's cause
- Talk about how donations will help
- Describe who will benefit
- Detail where the funds will go
- Explain how soon you need the funds
- Say if you are working directly with the charity or not

ENTER YOUR TEAM NAME

TELL YOUR STORY

CLICK NEXT

10. You're almost done!


about:blank | Settings | Confirm your charity organization | +

https://www.gofundme.com/create/fundraiser/agreement/team-garrett-ota-hike-and-float-challenge

< Back Step 5 of 5

### Confirm your nonprofit organization

Remember, money raised will support:

 **Ozark Trail Association**  
EIN: 760721119

**This means you will not personally withdraw money from your fundraiser.**

PayPal Giving Fund, a 501(c)(3) charity, will receive the donations and grant the funds to your chosen nonprofit via PayPal or (if the charity hasn't enrolled with PayPal Giving Fund) via check.

PayPal Giving Fund delivers money to charities on a monthly basis, near the 25th of the month, and typically within 15-45 days of the original donation (or 90 days if the charity has not yet enrolled with PPGF).

If, after reasonable efforts, PPGF is unable to grant funds to your chosen charity, the money may be granted to another charity per PPGF's [policies](#).

By continuing, you agree to GoFundMe's [terms](#) and PayPal Giving Fund's [terms](#).

By launching your fundraiser, you understand donors will **donate to and receive tax receipts from PPGF.**

Complete fundraiser

CLICK COMPLETE

## 11. You can copy your GFM page link to share in email.

**Share your fundraiser**

Ask 3-5 friends to help you share. Fundraisers shared on social networks raise up to 5x more.

Facebook Messenger Twitter WhatsApp

Email

Fundraiser link  
<https://www.gofundme.com/f/team-garrett-ota-> **Copy**

Shorten link

Spread the word and share your fundraiser link in as many ways as you can.

Instagram Facebook YouTube TikTok

[Next](#)

**COPY YOUR LINK HERE**

## 12. You can always go back to change/add photos, update your story, etc.

Search For individuals For charities **gofundme** Your fundraisers Garrett

[Back](#)

**Team Garrett OTA Hike and Float Challenge** **YOU CAN MAKE CHANGES HERE** [Share](#) [Update](#)

[Edit & Settings](#) [View fundraiser](#)

**\$0 raised** on behalf of Ozark Trail Association. [Learn more](#)

**Looking for tips?** Connect with other organizers and learn about fundraising strategies in the [GoFundMe Community](#).

**Donations** Team Updates Invited supporters

**Get your first donation by sharing**

Share your fundraiser regularly with your social networks for the most success. Check in and personally ask friends to donate or share.

[Share fundraiser](#)