

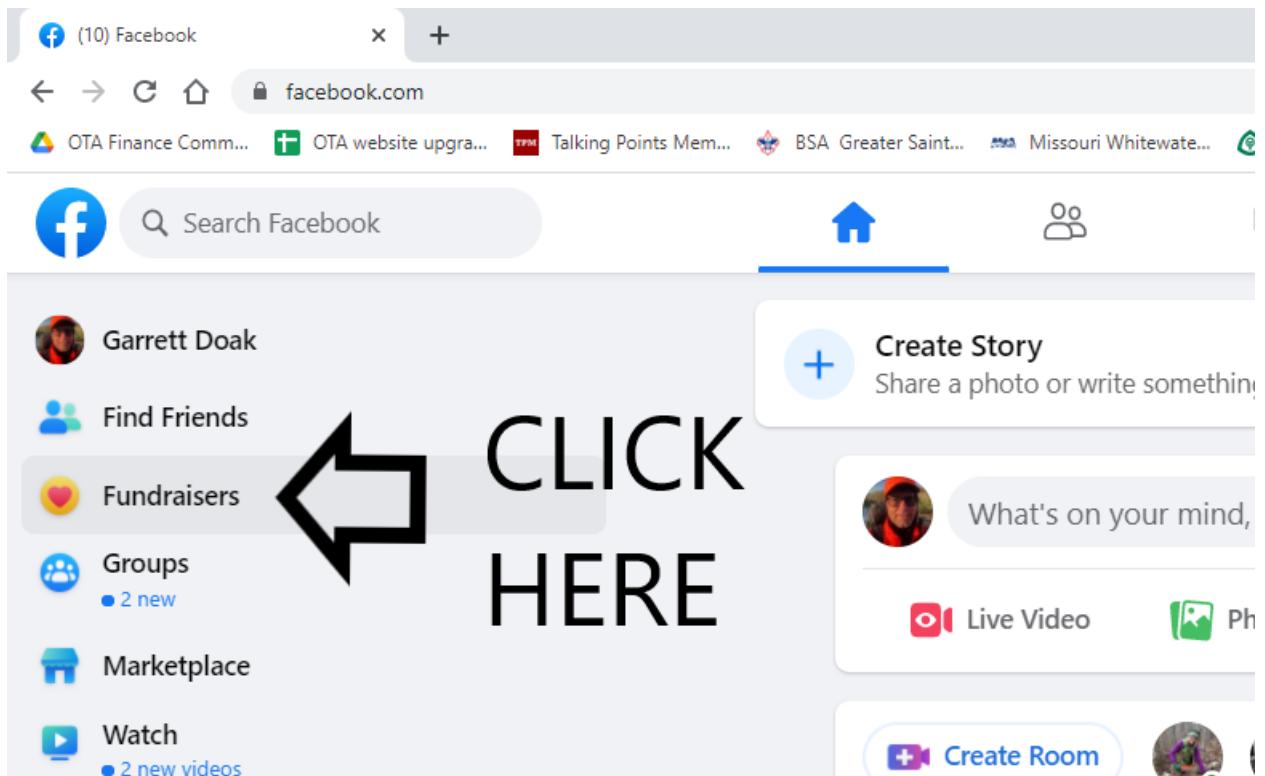
## Creating Your 2022 OT Hike and Float Facebook Fundraiser

The screenshots below are created from a desktop. The smart phone process is slightly different, but identical functionality is available.

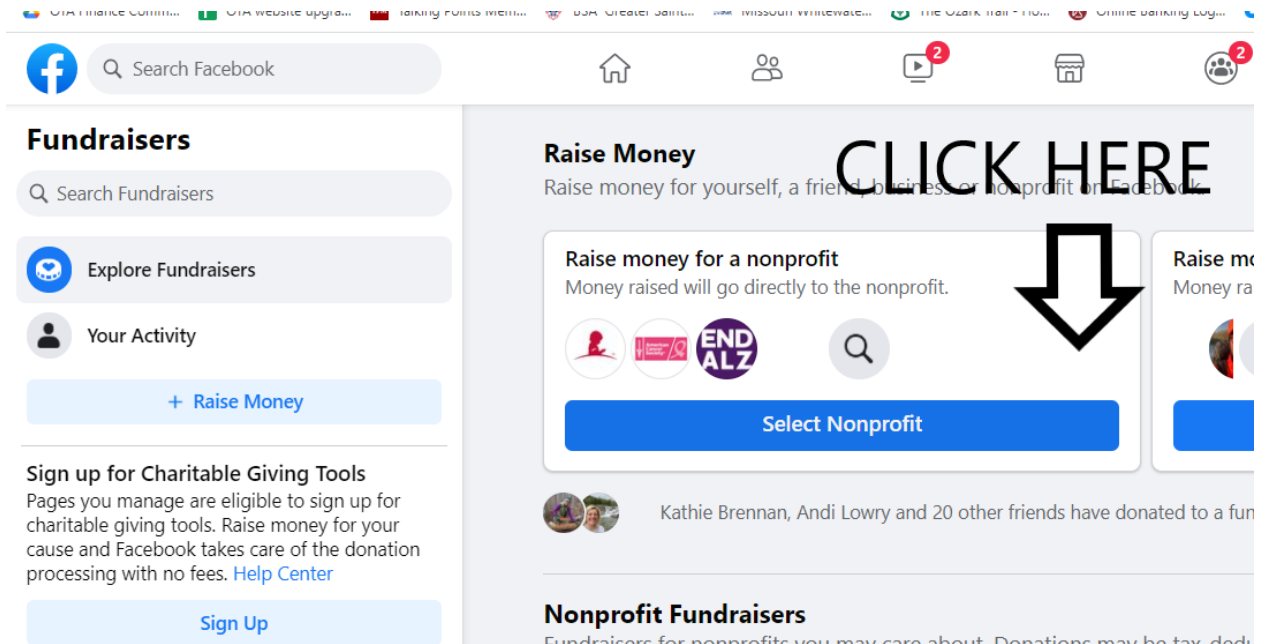
Before you start, it's a good idea to prepare two things:

- 1) The picture you'll use on your cover page, plus a team photo (optional)
- 2) Your story....why people should support you. The more you can personalize the impact to you of the trail and/or the organization, the more effective your appeal will be.

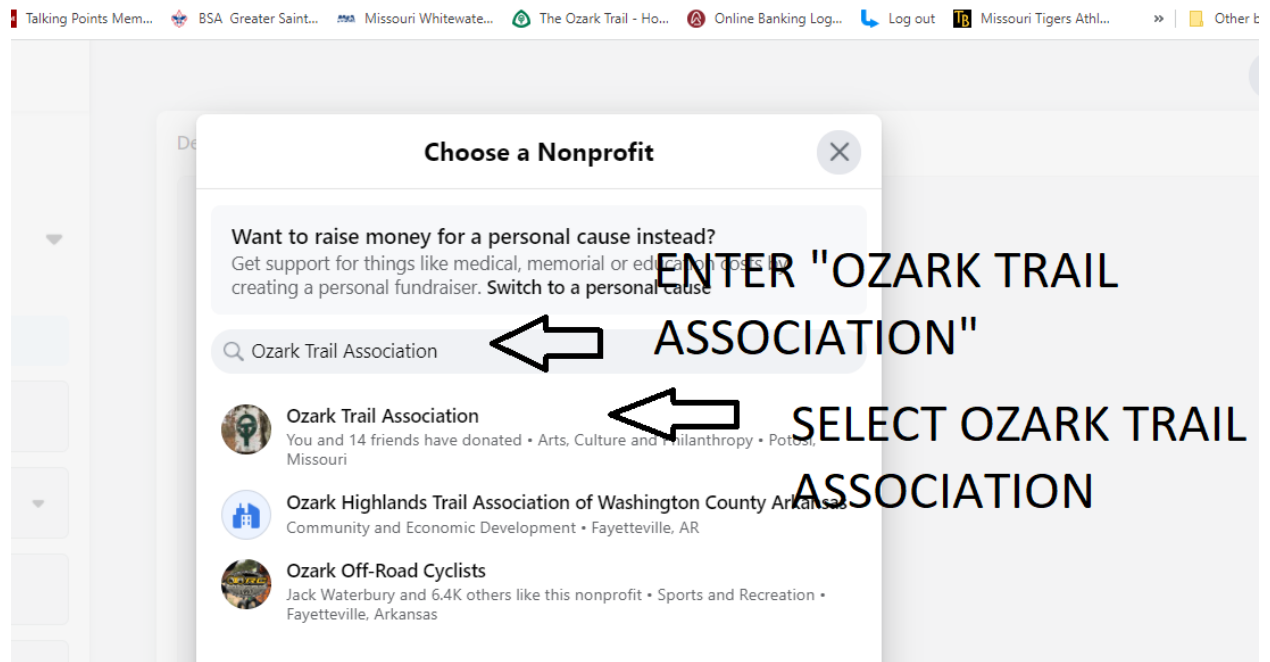
1. To begin, launch Facebook. From your News Feed page, click on Fundraisers. You'll find this on the left side of your desktop screen. You can access Fundraisers on your smart hone by touching the Menu item on the bottom right of your phone and then touch Fundraisers (you may need to click the "More" bar). You'll then click on "Create Fundraiser."



2. Click on the “Select Nonprofit” bar as shown. From a smart phone, you’ll get to a “Create Fundraiser” screen. From a smart phone, touch “Nonprofit.”



- From the Select Nonprofit screen, enter "Ozark Trail Association" in the search bar and select Ozark Trail Association from the results list.



4. The Ozark Trail Association fundraising screen appears. Enter your team's fundraising goal and the end date. (**NOTE: Facebook defaults the length of a fundraiser to two weeks; you can edit the end date after you create the fundraiser, but will be limited to 3 months.....you'll have to extend before it expires.**)

Fundraisers > Fundraiser Type > Details

### Details

**Garrett Doak**  
Creator · Public Fundraiser

Fundraiser for

**Ozark Trail Association**  
You and 14 friends have donated · Arts, Culture and Philanthropy · Potosi, Missouri

[Edit Nonprofit](#)

How much money do you want to raise?  
1000

Select Currency  
US Dollars (USD)

When should your fundraiser end?  
Nov 7, 2021

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.

[Create](#)

Desktop Preview

**Dig it.**

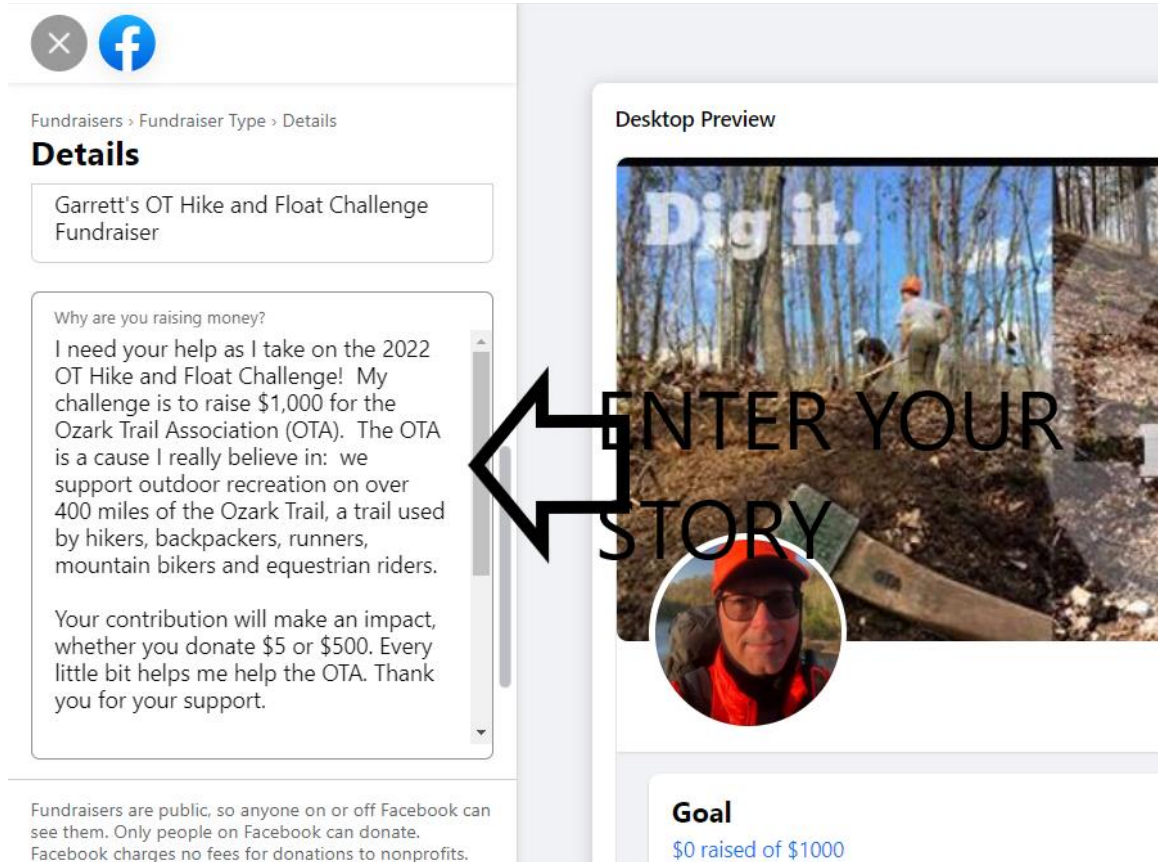
**Hike**



**ENTER TEAM GOAL**

**ENTER END DATE**

**Goal**  
\$0 raised of \$1000  
15 days

5. Now scroll down and enter your story---why people should support you. The more you can personalize the impact to you of the trail and/or the organization, the more effective your appeal will be.



Fundraisers > Fundraiser Type > Details

### Details

Garrett's OT Hike and Float Challenge Fundraiser


Why are you raising money?

I need your help as I take on the 2022 OT Hike and Float Challenge! My challenge is to raise \$1,000 for the Ozark Trail Association (OTA). The OTA is a cause I really believe in: we support outdoor recreation on over 400 miles of the Ozark Trail, a trail used by hikers, backpackers, runners, mountain bikers and equestrian riders.

Your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps me help the OTA. Thank you for your support.

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#### Desktop Preview



**ENTER YOUR STORY**

**Goal**  
\$0 raised of \$1000

- Now scroll down to upload your team fundraiser photo...this can be edited later if you wish to change it.

✕ 

Fundraisers > Fundraiser Type > Details


### Details

donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Ozark Trail Association below.

The Mission of the Ozark Trail Association is to develop, maintain, preserve, promote and protect the rugged, natural beauty of the Ozark Trail, a National Recreation Trail in Missouri.

Write a detailed description that tells your story and gives supporters a reason to donate.

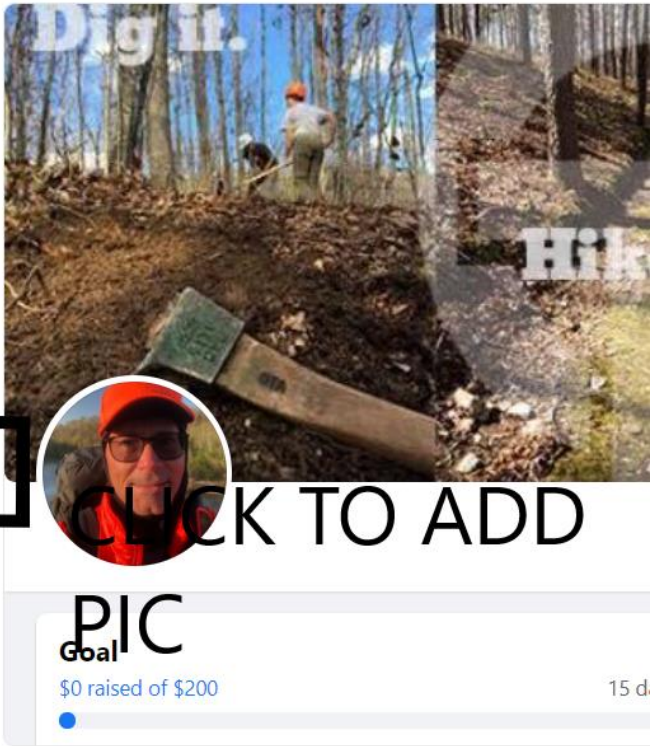
Cover photo



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[Create](#)

Desktop Preview



Facebook Fundraiser creation interface with a 'Select Photo' dialog box overlaid. The dialog box contains the text 'Fundraiser photos are always Public.' and an 'Upload New Photo' button. A large arrow points from the text 'YOU KNOW WHAT TO DO' to the 'Upload New Photo' button.

Facebook Fundraiser Type - Details

**Details**

donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Ozark Trail Association below.

The Mission of the Ozark Trail Association is to develop, maintain, preserve, promote and protect the rugged, natural beauty of the Ozark Trail, a National Recreation Trail in Missouri.

Write a detailed description that tells your story and gives supporters a reason to donate.

Cover photo

Drag to Reposition

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to nonprofits. All donations will go directly to the nonprofit you chose.

Create

Desktop Preview

Select Photo

Fundraiser photos are always Public.

Upload New Photo

Suggested Photos

YOU KNOW WHAT TO DO

Love it

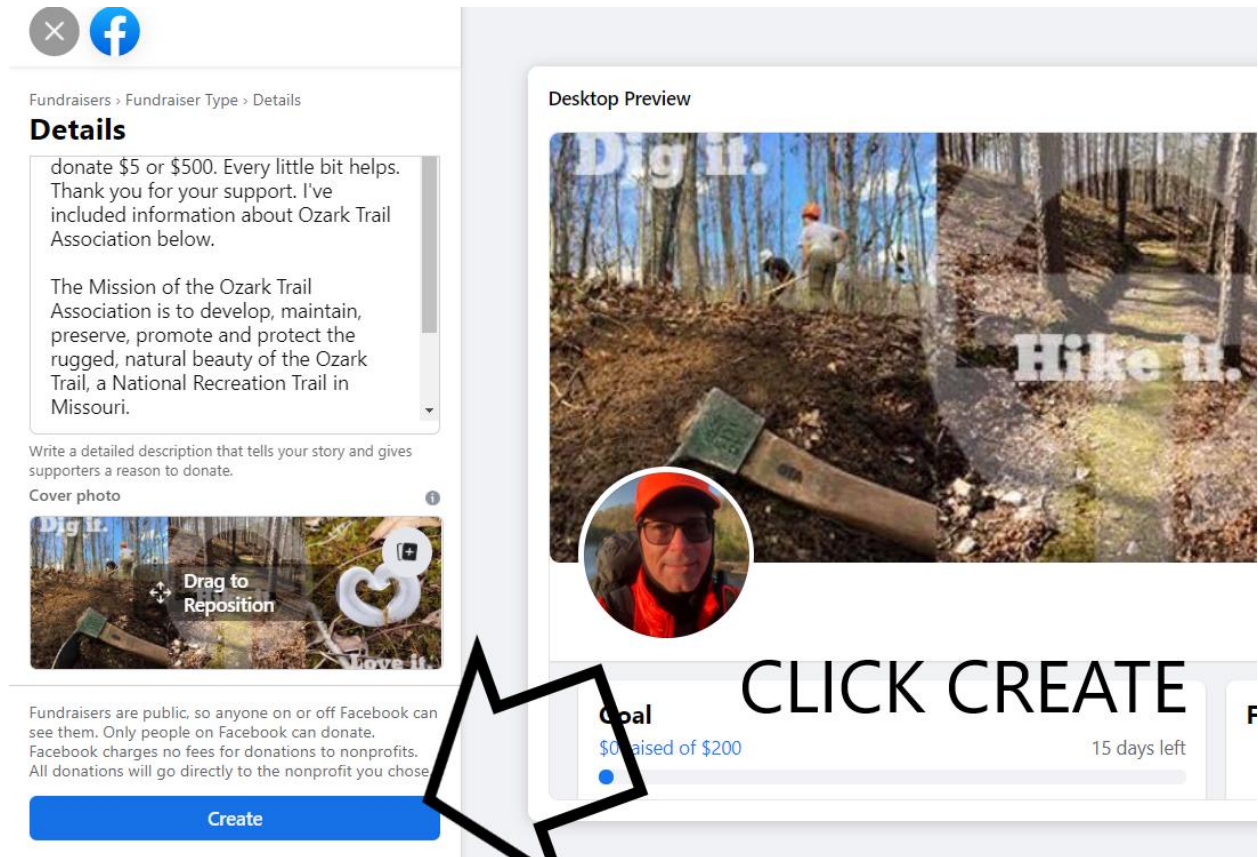
Donate Share

Fundraiser Progress

\$0 raised of \$200 15 days left

0 0 0

7. Now click CREATE to create your fundraiser!



The screenshot shows the Facebook fundraiser creation process. On the left, the 'Details' section includes a text area with the text: "donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Ozark Trail Association below." Below this is a scrollable area with the text: "The Mission of the Ozark Trail Association is to develop, maintain, preserve, promote and protect the rugged, natural beauty of the Ozark Trail, a National Recreation Trail in Missouri." A 'Cover photo' section shows a preview of a photo with the text "Dig it." and "Hike it." and a "Drag to Reposition" overlay. A blue "Create" button is at the bottom left. On the right, a "Desktop Preview" shows a larger view of the fundraiser page. It features a circular profile picture of a man in a red jacket and a large "CLICK CREATE" button. Below the button, it shows a "Goal" of "\$0 raised of \$200" and "15 days left".

8. Now share and tell EVERYONE!